



Press Kit 2022







## Innovate as fast as we move...





Our mission: To provide cities and companies with the most advanced technologies to simplify the development of intermodal & MaaS solutions.



### Mobility Marketplace API

With a few lines of code, we offer access to the distribution and reservation systems of a myriad of mobility services, worldwide. Public transports, train, ferry, long distance bus, parking, taxi, PVH, bikeshare, free-floating scooters, motor bike sharing, carpooling, car-sharing, electric charging stations, car rentals, ...



### Intermodal Routing API

From planning to timetable consultation, we provide powerful algorithms to deliver the most reliable traveler informations and door-to-door trips. In addition, Our flexible intermodal route planner, perfectly handles interoperability, on a local and national scale.



### Centralized payment system

To ensure an end-to-end mobility experience, we provide a payment platform that supports various payment methods. The user pays once, irrespective of the number and the modes of transportation booked.

## It all started in 2018, in Lyon... 33



Ex-director of a cab company for 8 years, he was in contact with his customers and their feedback that Laurent got the idea to improve the accessibility of transportation. So he joined forces with Adrien Hugon, ex-CTO of a web and mobile development agency Apps Panel, and Yacine Belarbi, a development enthusiast, to found Lyko together. Their ambition is to become the future « Amadeus » of Mobility.



### Today, Lyko is the only technology solution to connect the Mobility World



2000+

integrated mobility services



2700+

cities in the world



In the top 100

startups to invest in 2020 (Challenges Magazine)



Selected by **Greater Jakarta** 

to accelerate the development of its MaaS application



## A vast network of partners...



"It can often take several months before concluding a partnership with a mobility service, then becoming familiar with these databases and information systems, or even integrating payment for these services... Lyko makes the Mobility World easily accessible to ALL innovators"

Laurent BOUZON, CEO & Co-founder of Lyko



# A technology that interests...



"Unlike existing Open Source journey planners, our own algorithms allow to process a large volume of data and to plan intermodal trips on a national scale."

Adrien HUGON, CTO et Co-founder of Lyko



Feb. 2018

Winner 2018 Digital InPulse

Jan. 2019





#### **SEM Valloire**

Integration of the booking of transport directly on its website, coupled with the skipass

Jui. 2020



Istora Mandiri

#### **Greater Jakarta**

MaaS project

Greater Jakarta (Indonesia - 2021)

Victory in Jaklingo's tender for the deployment of their future MaaS app, in partnership with Thales, AINO Payment & PT Jatelindo



Nov. 2018

Winner 2018 France Mobilités



Joon (Air France)

Project to offer its passengers the ability to book their airport transfer directly on board the airplanes via the IFE Dec. 2019



SEAT (Volkswagen)

Contract signed to integrate our APIs in its future intermodal mobile application

Avr. 2021



### Discover the story of

our Co-founders...



"Every morning I wake up with a big smile knowing that I will be sharing my day with such a great team. Today Lyko is a team of ten determined people. I am so proud of what we have achieved in 3 years. It's incredible, and it's only the beginning of a great adventure! "

Yacine BELARBI, Co-founder de Lyko & Full Stack Developer





Former high level sportsman (judo), he stopped his studies to concentrate on his passion, entrepreneurship. He created several companies with more or less success: car rental, business services... but his main experience was as manager, for 8 years, of a cab company in Lyon: Taxi au Féminin. One million € of turnover with at its peak a staff of 11 drivers.

> Favorite mode of transportation: The TGV







**Adrien HUGON** CTO

Nicknamed the machine, he is a true man of challenge. Nothing resists him. With a strong background in tech, he was successively Project Manager and CTO for Apps Panel (MBaaS). Then he founded Ownie, the wix of mobile apps. Adventure that ended in 2018, year he joined Lyko. Just like Laurent, Adrien is a former sportsman, French Dance Champion.

> Favorite mode of transportation: The hybrid car







Self-taught, Yacine is probably the most malicious of the team. Indeed, he discovered the code in an unusual way... By hacking the Facebook account of his ex-girlfriend. He then decided to join Simplon to complete his training. Starting at Lyko as an intern, he showed such determination that Laurent decided to make him his associate.

> Favorite mode of transportation: The electric car







## Press Contact



### Linda NGOMA

Head of Marketing | Lyko <u>linda@lyko.tech</u>

















