

Lyon, December 8th, 2022

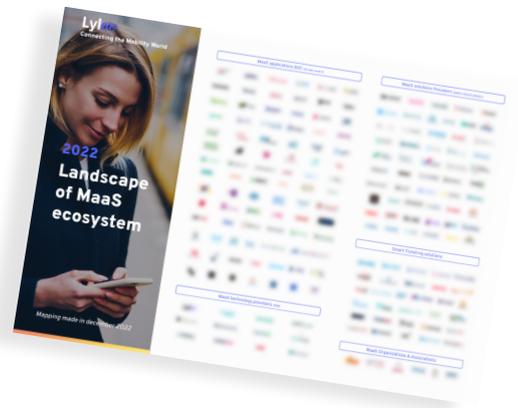
LYKO unveils the first mapping of the MaaS market

Although estimated to be worth nearly \$60 billion by 2026, MaaS is undoubtedly a growing market. And yet, no study to date has focused on identifying the various players that make up its value chain. Lyko, a technology MaaS provider, wanted to demystify this issue by unveiling the first ever mapping of the MaaS ecosystem.

A classification organized around 5 categories of actors

In order to create a 360° panorama of MaaS players and solutions, Lyko has selected nearly 200 companies and organizations, active and established in 2022, that are strongly contributing to the growth of this ecosystem. 188 MaaS experts to be precise, who were then classified into 5 distinct categories:

- **B2C MaaS applications**, at least level 2, enabling the planning, booking and payment of multiple mobility services.
- **MaaS solution providers**, marketing white-label MaaS platforms.
- **Technology MaaS providers**, such as Lyko, providing an API platform to extend the offering and functionality of an existing MaaS app.
- **Smart ticketing solutions**, facilitating the implementation of digitalized ticketing.
- And finally, **organizations and associations dedicated to MaaS**, with the objective of promoting success and improvement paths in favor of MaaS adoption.



To download this valuable mapping, [this is the link](#)

ABOUT LYKO

Lyko is a leading technology MaaS provider that enables its customers to cover all mobility needs on an existing application or site. Through a simple and flexible API platform, Lyko offers a suite of tools to provide end-to-end mobility services by connecting to the distribution systems of thousands of public and private transport operators around the world. [More info](#)

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