



# Press Kit 2023



“  
**Innovate as fast**  
as we move...

”



**Our mission :** To provide cities and companies with the most advanced technologies to simplify the development of intermodal & MaaS solutions.



### BOOK API

With a single connection, Lyko enables its customers to distribute more than 3,000 public and private mobility services worldwide on their platform. More than 10 modes of transport are integrated (trains, public transport, car hire, taxis, scooters, etc.) to cover all mobility needs...



### PLAN API

Our intermodal journey planner provides real-time information to travellers while planning door-to-door journeys, both locally and nationally. Whether in terms of cost, duration or carbon footprint, users will be able to determine which journey is best suited to their needs.



### PAY API

To ensure a frictionless mobility experience, we provide a centralised payment system that supports more than 135 payment methods. It also offers our customers the option of generating e-wallets or distributing virtual or physical bank cards.



### ANALYSE API

This interface guarantees that our customers can quickly identify areas for improvement, thanks to detailed reports on their users' mobility habits. They can then make decisions based on consolidated data to adapt their mobility policy as effectively as possible.



### MANAGE API

Using a simple, intuitive dashboard, our customers can choose to activate or deactivate the mobility services they wish to offer their users at any time, without having to call on a technical team.

# It all started in 2018, in Lyon...

Ex-director of a cab company for 8 years, he was in contact with his customers and their feedback that Laurent got the idea to improve the accessibility of transportation. So he joined forces with Adrien Hugon, ex-CTO of a web and mobile development agency Apps Panel, and Yacine Belarbi, a development enthusiast, to found Lyko together. Their ambition : **Connecting the Mobility World.**



Adrien Hugon , Laurent Bouzon & Yacine Belarbi,  
Co-founders of Lyko

As a technology leader, Lyko remains more determined than ever to revolutionise tomorrow's mobility



**3 000 +**

integrated  
mobility services



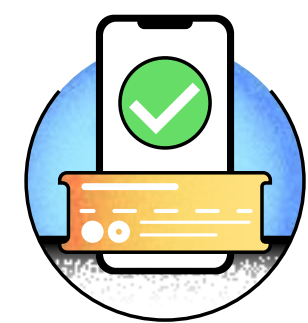
**30 +**

countries  
in the world



**Voted French Startup  
with Impact 2023**

by France Digitale,  
Bpifrance and Mouvement  
Impact France



**3rd largest metropolis  
as a customer**

to deploy a MaaS  
application for its  
30 million inhabitants

# A vast network of partners...

*“It can often take several months before concluding a partnership with a mobility service, then becoming familiar with these databases and information systems, or even integrating payment for these services... Lyko makes the Mobility World easily accessible to ALL innovators.”*

Laurent BOUZON, CEO & Co-founder of Lyko



# A technology that interests...

"Unlike existing Open Source journey planners, our own algorithms allow to process a large volume of data and to plan intermodal trips on a national scale."

Adrien HUGON, CTO et Co-founder of Lyko



MaaS project  
Greater Jakarta (Indonesia - 2021)



### Winner of prestigious programmes:

France Mobilités  
Huawei Digital InPulse

2019



### SEAT (Volkswagen)

Technology partner to integrate our APIs into their future intermodal application

2021



### Groupe IMA

Technology partner to deploy a Super Mobility App to optimise the repatriation of its beneficiaries

2018



### Joon (Air France)

Project to offer their passengers the possibility of booking their airport transfer directly on board the aircraft via IFE

2020



### Greater Jakarta

Victory in JakLingo's tender for the deployment of their future super app MaaS, in partnership with Thales, AINO Payment & PT Jatelindo

2022

# Discover the story of our cofounders...

"Every morning I wake up with a smile on my face, knowing that I'm going to be sharing my day with such a great team. Today Lyko is 10 determined people. I'm so proud of what we've achieved in 5 years. It's incredible, and it's only the beginning! "

Yacine BELARBI, Co-founder de Lyko & Lead Developer



**Laurent BOUZON**  
CEO

Former high level sportsman (judo), he stopped his studies to concentrate on his passion, entrepreneurship. He created several companies with more or less success: car rental, business services... but his main experience was as manager, for 8 years, of a cab company in Lyon: Taxi au Féminin. One million € of turnover with at its peak a staff of 11 drivers.

**Favorite mode  
of transportation :**  
The TGV



**Adrien HUGON**  
CTO

Nicknamed the machine, he is a true man of challenge. Nothing resists him. With a strong background in tech, he was successively Project Manager and CTO for Apps Panel (MBaaS). Then he founded Ownie, the wix of mobile apps. Adventure that ended in 2018, year he joined Lyko. Just like Laurent, Adrien is a former sportsman, French Dance Champion.

**Favorite mode  
of transportation :**  
The hybrid car



**Yacine BELARBI**  
Lead Developer

Self-taught, Yacine is probably the most malicious of the team. Indeed, he discovered the code in an unusual way... By hacking the Facebook account of his ex-girlfriend. He then decided to join Simplon to complete his training. Starting at Lyko as an intern, he showed such determination that Laurent decided to make him his associate.

**Favorite mode  
of transportation :**  
The electric car



# Press Contact

**Eva CHEVALLIER**

Marketing Manager | Lyko  
[eva@lyko.tech](mailto:eva@lyko.tech)

